



2009 BMA GOLF TOURNAMENT FOSSIL TRACE GOLF CLUB



SPONSORSHIP OPPORTUNITIES

This year the **BMA Colorado Golf Tournament**, benefiting the Scholarship Fund, will be held at the award-winning, Jim Engh-designed *Fossil Trace Golf Club* in Golden. This is a great opportunity to play a golf course that ESPN.com named as the “*#1 Golf Course in Denver*” for 2007 and 2008. As a bonus, you will be able to see 64-million year old Triceratops footprints next to the 12th green. It will be a great day to see old friends and network with some of Denver’s leading marketing professionals.



MONDAY, JUNE 29TH, 2009

6:45 am – check in and practice

7:30 am – shotgun start

Scramble format

Lunch, awards and networking following golf

Golfer fee includes:

- Green fee and cart
- Lunch and prizes
- Range balls
- Contests
- Tee gift for each player
- Plus, various other goodies!

“You Create It” Sponsor

Let us know what you want to do and we'll work with you to develop your own unique sponsorship. Be creative and have some fun. Want to be a breakfast burrito sponsor for each golfer? Do you want to provide each golfer with water balloons to distract other golfers? Or maybe you want to give each golfer a free mulligan—it's up to you!

Gold Sponsor \$800

- 4 Golfers
- Hole Sponsorship with signage
- Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- Company promotional materials can be placed in goodie bag
- Three month Web banner rotation on BMA Web site
- Logo on BMA Web site with link to your Web site

Silver Sponsor \$450

- 1 Golfer
- Hole Sponsorship with signage
- Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- Company promotional materials can be placed in goodie bag
- Three month Web banner rotation on BMA Web site
- Logo on BMA Web site with link to your Web site

Hole-in-One Sponsor – Best Value! \$600

- Hole-in-one prizes on four holes, includes signage for each hole
 - \$10,000 cash
 - Reno Package for two
 - PGA Village Package for two
 - Las Vegas Package for two
- Sponsor can have company representatives at one hole to talk to each golfer and provide company information
- Company promotional materials can be placed in goodie bag
- Three month Web banner rotation on BMA Web site
- Logo on BMA Web site with link to your Web site
- Multiple mentions in various member communications

Putting Green Sponsor \$400

- Signage at putting green
- Company promotional materials can be placed in goodie bag
- Three month Web banner rotation on BMA Web site
- Logo on BMA Web site with link to your Web site
- Multiple mentions in various member communications

Practice Tee Sponsor \$400

- Signage at driving range
- Company promotional materials can be placed in goodie bag
- Mention and logo with link on BMA Colorado Web site
- Multiple mentions in various member communications

Longest Drive Sponsor \$350

- Signage at Longest Drive hole
- Company promotional materials can be placed in goodie bag
- Mention and logo with link on BMA Colorado Web site
- Multiple mentions in various member communications

Longest Putt Sponsor (Men/Women) \$350

- Signage at Longest Putt hole
- Company promotional materials can be placed in goodie bag
- Mention and logo with link on BMA Colorado Web site
- Multiple mentions in various member communications

Closest to the Pin (Men/Women) \$350

- Signage at Closest to the Pin hole
- Company promotional materials can be placed in goodie bag
- Mention and logo with link on BMA Colorado Web site
- Multiple mentions in various member communications

Hole Sponsor \$325

- Hole Sponsorship with signage
- Sponsor can have company representatives at their hole to talk to each golfer and provide company information
- Company promotional materials can be placed in goodie bag
- Three month Web banner rotation on BMA Web site
- Logo on BMA Web site with link to your Web site



For sponsorship sign-up and information, contact:

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